

## MANY PERSPECTIVES FROM DIVERSE VOICES

Your team can review this list to help you identify ALL the people, backgrounds and circumstance in your community.

### **Business/professional community**

*Many different types of business people live and work in your town.*

- Auto dealers and repair shops
- Retail store owners and managers
- Services
- Farmers and Ranchers
- Local manufacturers
- Artists
- Commercial Fishermen
- Home-based businesses
- Electric/power/gas company and employees
- Doctors and other health care businesses

### **Faith community**

*The faith community often has their finger on the “pulse” of their parishioners.*

- Various religions and faith groups

### **Families and loved ones of inmates**

*This is a special consideration in communities where prisons or jails are located.*

### **LGBTQ community**

*Depending on levels of acceptance in the community, you may need to make special efforts to reach out to the LGBTQ community.*

### **Community members without permanent homes**

*The local food bank, local churches, and service organizations are channels to connect with residents who are homeless.*

### **Low-income/resource**

*Residents with low incomes or resources are some of the most “hidden” and difficult to identify.*

## MANY PERSPECTIVES FROM DIVERSE VOICES

### **Military and their families**

*Residents with past or present military backgrounds or family connections.*

- Veterans, retired
- Active, non-active

### **Neighborhoods, including mobile home parks**

*Certain neighborhoods can represent certain demographic groups or special cultures.*

### **Parents/guardians**

*Offer daycare services during meetings and events. Don't schedule events that conflict with the school day or after-school activities.*

- Home/private school students
- Single parents
- K-12 children
- Pre-school
- Foster parents

### **People from diverse cultures**

- Longstanding community residents
- New Americans, immigrants
- Tribal members

### **Persons with disabilities**

*Ensure that your meeting space can accommodate any special needs of persons with disabilities.*

### **Renters**

*Renters were traditionally viewed as transient, but this is changing as more people choose to rent instead of buy.*

### **Seasonal/second homeowners**

*Ensure to schedule some events when seasonal/second homeowners are in the area and are able to attend.*

### **Seniors**

*Seniors can often speak to important traditions, places that are part of town character.*

- Retirees
- In the workforce
- Live at home

## MANY PERSPECTIVES FROM DIVERSE VOICES

- Senior housing
- Home day care
- Care facilities

### **Students/ young adults**

- Academic/sports leaders
- Non-college bound
- Future Farmers of America and 4H
- At-Risk
- Affinity groups like skateboarders and gamers
- Community/Vo-Tech colleges
- In the workforce -- including farm or ranch laborers
- Millennials
- Recently moved back

### **Workforce**

*They often work on the clock, so timing of events is crucial for them.*

- Construction
- Teachers
- Government staff
- Retail and service employees
- Part-time employees
- Miners
- Police
- Firemen and women
- Nurses and other healthcare providers