

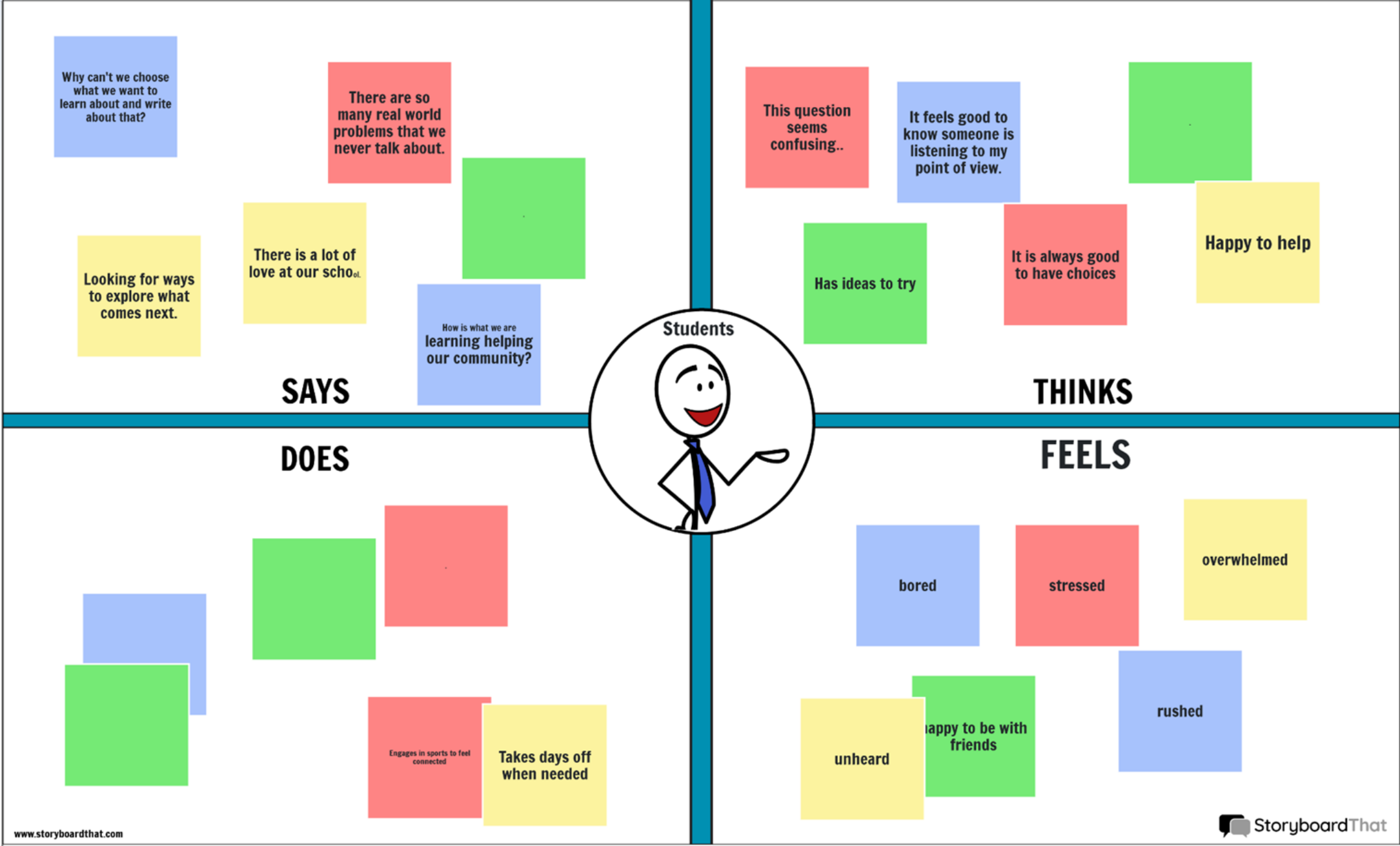


Session One Follow Up: Empathy Mapping and Back Casting



Pooling Our Collective Experiences

- Each member of our team may have engaged in different interviews, shadowing opportunities, conversation cafes, or design sessions.
- This is the session where we will pool our collective experiences.
- One way to do that is to create empathy maps for each of our stakeholder groups.
- All team members will share quotes they heard, thoughts, feelings and actions



www.storyboardthat.com



Create your own at Storyboard That



Creating Empathy Maps

Now, as a team, create one empathy map based on our interviews, shadowing, surveys with students.

We will repeat this process to create one empathy map for our school community and one for our broader families and communities using the insights we gained.





Storyboards are another way to visually represent your collective experiences gaining multiple perspectives

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Back Casting to Set a Common Orientation

- Intentions and goals are not the same thing.
- One is a desired outcome in the future. The other an orientation in the present moment that is grounded in one's whole awareness and being.
- Envisioning a future state solution that lives outside of today's constraints.
- Back Casting allows for shifting the focus from the contemporary to the desired future.



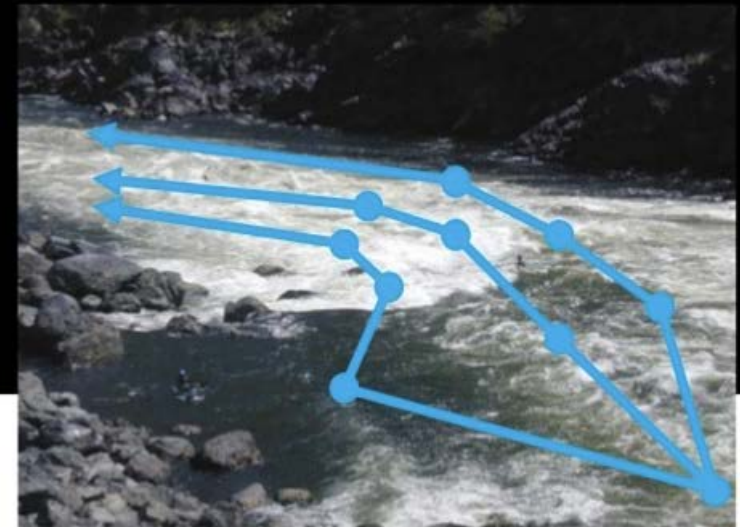
Backcasting: Methods and Theory

Backcasting is a Navigational Tool



Backcasting: Methods and Theory

There IS more than one path



Matthew Milan 2008 Pre-Con on Backcasting for Information Architects



Team Dialogue

Engage in a Team Dialogue - Some “How Might We” questions offered on Next Slide - Modify or Create your own.

- Envision future is desired
- Imagine feelings/habits/ mindsets once we create this new experience
- Begin to create your teams journey map



“How Might We” Questions

- How might we offer what the young people in our community need so that all have a joy-filled and successful future?
- How might we create a school where we are one and everyone feels a true sense of belonging? A design centered around equity?
- How might possibilities that emerged from the pandemic landscape that we might carry over that allow us to see time and other resources in new ways?

Now imagine what your school will be like.

- What would it feel like in this future?
- What habits might we have?
- What might you see/teach/do?
- Name some of our must have features from the present.
- Capture some of your thoughts on the Board Provided



Thank You, Be Well & Onward!

